



Whole Life Insurance

Coverage for Your Entire Life.*

Why You Need Whole Life Insurance

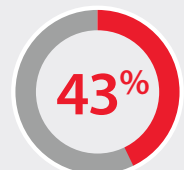
It's important to make sure your loved ones will be cared for in the event of a tragedy – a situation we don't normally consider – but a reality for which we all must plan. A permanent life insurance policy may help ease the financial cost placed on your family in the event of your death.

Whole Life Insurance from American Fidelity Assurance Company is an individual whole life insurance policy that provides lifelong protection.* Your benefit may allow your family to meet many important financial needs such as funeral costs, daily living expenses, and more.

How It Helps

- **Guaranteed Premium and Protection.**
The premium and amount of benefit stays the same as long as the policy is in force, provided premiums are paid.
- **Portable Coverage.**
Unlike most group policies offered through your employer, the plan is portable, meaning you can take it with you if you leave employment for any reason.
- **Several Coverage Options.**
Policies available for you, your spouse, children, and grandchildren.

43 percent of Americans say they would feel a financial impact within 6 months if the primary wage-earner died.



LIMRA: 2015 Insurance Barometer Study; April 2015.

Whole Life Insurance should be an essential part of your financial plan for you and your family.

**As long as premiums are paid, as defined in the policy.*

This product may contain limitations, exclusions, and waiting periods. American Fidelity life plans do not qualify under Section 125 Plans.

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